



Message from Diane Duscheck, 2017-2018 ALA National President



I'm so glad you are perusing the 2017-2022 Programs Action Plan and Annual Supplement! The Programs Action Plan has been divided into two portions: The Annual Supplement which will be updated each year with new information and the program Plan with ALA information that will remain the same for five years, allowing continuity and ease of use. You will also find in the Annual Supplement a National Report and Award Cover Sheet to be submitted with all annual reports and award entries from both departments and units. This will allow national committee members to more easily contact the writer of the report/ award entry and to consider every

annual report for award recognition. This new format was a cooperative effort of national leadership and staff to make the program Plan easier for you to use.

Two points that will be stressed for the 2017-2018 administrative year focus on sustaining the robust future of the organization:

1. Continued emphasis on the ALA Centennial Strategic Plan. Members at all levels have made great strides setting priorities and goals to strengthen the organization, develop members' knowledge of the ALA, improve goodwill, enhance our members' experiences as they work the mission, and implement their strategic plan. How important it is to plan for a strong future!
2. Fundraising for the American Legion Auxiliary Foundation (ALAF) Mission Endowment Fund. The future resiliency of the organization will demand funds to support the ALA mission. Monies donated to the ALAF Mission Endowment Fund will continue to grow in perpetuity, while the earned interest will advance projects for military, veterans, their families, and the ALA mission. Donations to the Mission Endowment Fund can be made through checks written to ALA Foundation and sent to National Headquarters, through memorials and gifts in lieu of flowers, planned giving, and online donations. Learn more at www.ALAFoundation.org. Please indicate "Mission Endowment Fund" on all donations.

Thank you for making a difference!

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